



New Varieties
2022



Nonstop Joy® Red



People.
Plants.
Innovation.

If you want the best flower seeds in the industry for your business, you've come to the right place!

With an almost 200 year old legacy as a family-owned business, you might think of Benary as an old or old-fashioned company... On the contrary.

Throughout our long history, world events have played a significant role in the necessity to continuously reinvent ourselves, giving us the spirit of a multigenerational startup.

Despite many challenges and transitions throughout the years, Benary has not only survived, every obstacle we have faced has made us stronger, better.

Together we are striving to be the most professional, innovative and personal company in global floriculture.

Thank you for working with us!

Your Benary Team

Contact us- we are committed to your success!

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Please contact us for further assistance.

The North American Benary team is available to support you and assist with your individual needs. We are committed to your success and are happy to answer any questions. Our seed storage and distribution departments in DeKalb, IL, USA provide fast order processing and prompt shipping to our customers.



Nonstop Joy® Rose Picotee

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Increase your Sales with Joey®
More compact and branching plant habit – full of flower spikes.

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The next Generation of Heroes! Super Hero™!
Most uniform series in packs and pots.

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Indulge your Customers in Luxury
Perfect for late summer and early fall production.

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Initiative



Salmon Pink



Apricot Shades

Begonia tuberhybrida F₁

Illumination[®]



C 9200 P
Apricot Shades



C 9160 P
Golden Picotee



C 9180 P
Salmon Pink



C 9340 P
Scarlet



Lemon



C 9220 P
Lemon



C 9250 P
Orange



C 9330 P
Rose



C 9350 P
White



C 9390 P
Mix



Golden Picotee

Designer Begonia

- Exceptional seed quality provides high germination rates and high numbers of usable plugs
- Provides a full mounded habit prior to trailing
- Fully double flowers at each leaf node create a waterfall of color



Yellow



Fire

Begonia tuberhybrida F₁

Nonstop™

- A full color range in green foliage
- Nonstop™ is best for premium quality production
- Ideally suited for 5" (12-13 cm) pots, baskets and the landscape
- Great alternative for shade
- Consumer recognized brand name
- Choice of 13 great Nonstop™ colors and 1 mix!



C 7360 P
Appleblossom



C 7440 P
Deep Rose



C 7160 P
Deep Salmon



C 7460 P
Red



C 7425 P
Rose Picotee

New



C 7470 P
Salmon

New



C 7190 P
Yellow Red Back



C 7480 P
Mix



C 7180 P
Fire



C 7140 P
Orange



C 7340 P
Pink



C 7200 P
Sunset



C 7450 P
White



C 7170 P
Yellow



Rose Picotee

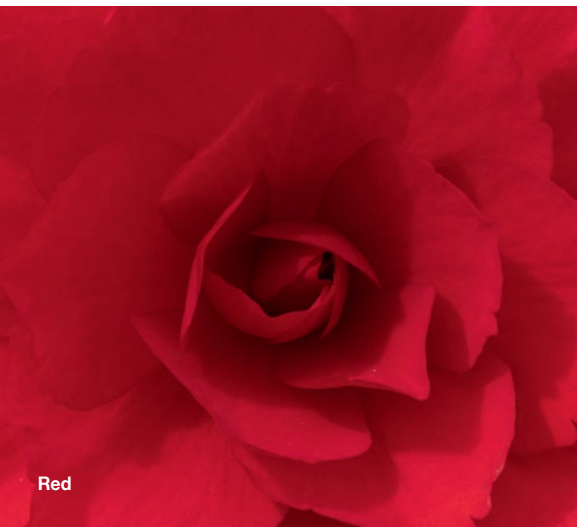
Great alternative
for shade!



Mix



Yellow



Red



Red

Begonia tuberhybrida F₁
Nonstop Joy®



- Nonstop Joy® — The only semi-trailing tuberous begonia from seed
- A true multi-purpose begonia suited for premium patio pots and baskets
- Extra large double flowers
- Easy to produce and easy to ship due to half trailing character
- Blooms all summer long



C 8250 P
 Mocca White



C 8050 P
 Orange

New



C 8210 P
 Red

New



C 8221 P
 Rose Picotee

New

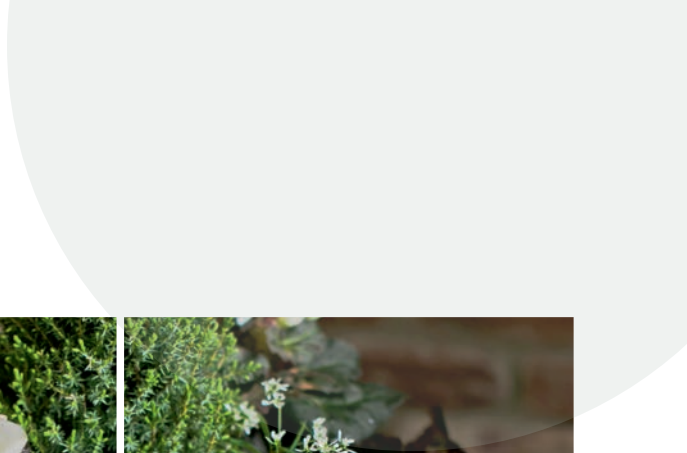


C 8270 P
 Yellow



C 8300 P
 Mix

New



Orange



Mocca White



Robo Red



Mad Magenta



Lightning Yellow

Celosia cristata

Brainiac



- Densely crested heads in vibrant colors
- Early flowering with a compact and uniform habit
- Recommended for commercial bench runs in pots or packs
- Heat lover, loves full sun and hot summer conditions in moderate climates
- Very well suited for use in landscape settings



Mix



H 4121
Lightning Yellow



H 4151
Mad Magenta



H 4161
Raven Red



H 4181
Robo Red

New



H 4171
Think Pink



H 4231
Mix (Incl. Orange, excl. Raven Red)



Orange Flame

Gazania rigens F₁

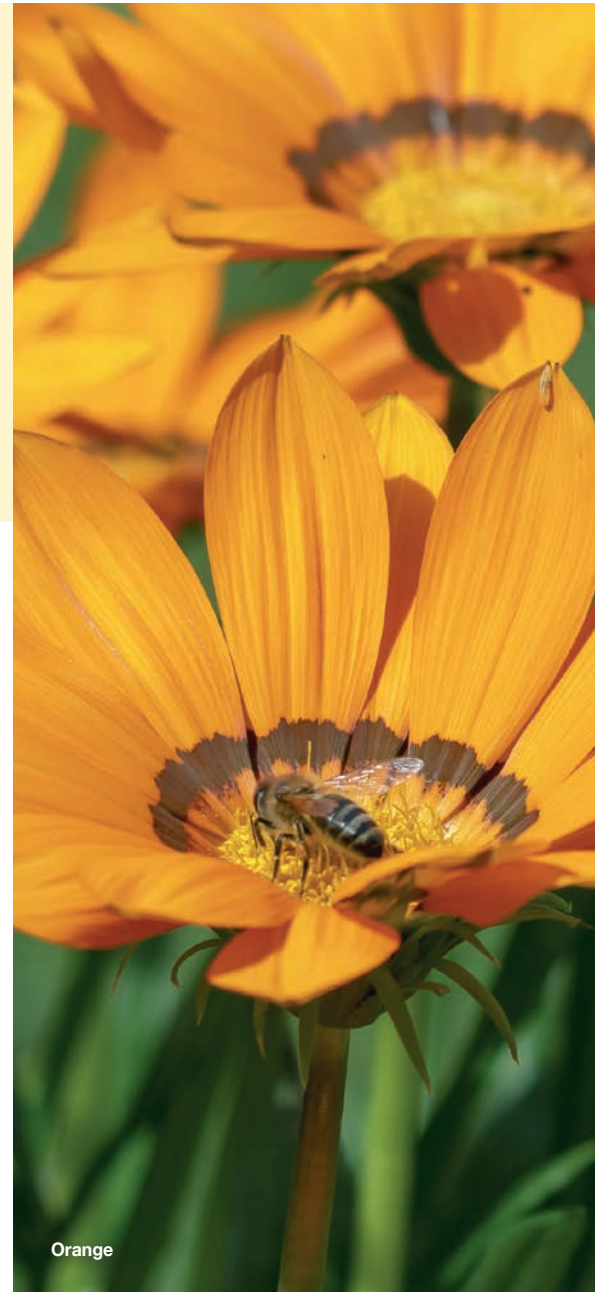
Zany



New:

- As coated seed available
- For easy sowing and better visibility
- BeGreen coated seed is free of chemicals and microplastics

- Very uniform series with 3-5 day flowering window
- Specially developed for pot and pack production
- Good outdoor performance
- Compact plant habit



Orange



M 4220 C
Orange



M 4240 C
Orange Flame



M 4260 C
Pink



M 4290 C
White



M 4320 C
Yellow



M 4370 C
Mix



Cranberry



Flirty Pink

Pentas lanceolata F₁
Graffiti® 20/20



- Extremely uniform across the series in height and flower timing
- White is more vigorous than current – fits better into the series
- Flirty Pink – first bicolor in seed Pentas
- Dense, tight flower clusters ensure maximum color at retail
- Better branching = more flowers



Lavender Pink



S 9815 P
Cranberry



S 9731 P
Flirty Pink



S 9871 P
Lazer Lipstick



S 9821 P
Ruby



S 9901 P
White



S 9931 P
Mix



S 9881 P
Fuchsia



S 9951 P
Lavender Pink



S 9831 P
True Pink



S 9891 P
Ultra Violet

Heat and sun lover
that attracts butterflies



Mixed Combo with
White, Fuchsia and Lazer Lipstick



Deep Red



Coral

Portulaca grandiflora F₁

Sundial

- Earliest type
- Large 1-2" (3-5 cm) blooms
- Well suited to hot and dry climates
- Well branched, mounded plants show more color at retail



U 1500 / U
Chiffon



U 1645 / U
Coral

New



U 1520 / U
Cream



U 1660 / U
Deep Red

New



U 1530 / U
Fuchsia



U 1540 / U
Gold



U 1615 / U
Light Pink

New



U 1550 / U
Mango



U 1560 / U
Orange



U 1580 / U
Peach



U 1590 / U
Peppermint



U 1600 / U
Pink



U 1655 / U
Scarlet

Imp.



U 1630 / U
Tangerine



U 1675 / U
White

Imp.



U 1680 / U
Yellow



U 1701 / U
Caliente Mix



U 1700 / U
Mix

Ptilotus exaltatus

Joey®

ApeX



Improved for:

- Uniformity and ease of growing
- Higher germination rate



APPROVED
U 7252 T
Joey®

- Breeding breakthrough
- More compact and branching plant habit – full of flower spikes
- Sun loving beauty – thrives in hot and dry climates
- A consumer favorite – The perfect impulse buy
- Looks fantastic in combination planters with Pentas Graffiti® 20/20 and Pentas Northern Lights, grasses and Eucalyptus – all love it sunny and dry
- Short crop times of 12-16 weeks allow quick return on this truly unique crop



New

W 1995 / D / C
Deep Orange



W 1985 / D / C
Orange

Spry

- Spry – AAS winner 2018
- Most uniform series in packs and pots
- Earlier to flower
- Compact plant habit
- Clean; stable flower pattern
- Successor of Hero series



Tagetes patula
Super Hero™



W 2055 / D / C
Deep Yellow

New



W 1945 / D / C
Gold

New



W 1955 / D / C
Harmony




W 2015 / D / C
Orange Flame



W 1965 / D / C
Orange Bee



 
W 2065 / D / C
Spry



W 1905 / D / C
Yellow Bee



W 2075 / D / C
Maxi Mix



Mix

Bellis perennis
BellaDaisy



- Early multiflora Bellis
- Compact habit, very healthy foliage
- True bright red color
- Uniform throughout the colors
- Easy to grow, no cold required



Mix




D 2130 P
 Pink



D 2320 P
 Red



D 2340 P
 Rose



D 2330 P
 White



D 2350 P
 Mix



White



Pink

New Series

Myosotis sylvatica

Bellamy

- Easy to grow, no cold required
- For early Spring and Autumn sales
- Well branching & uniform habit
- Very uniform flowering window across the series
- Excellent addition to Benary's Myosotis offer
- Healthy green leafes
- Suitable for 4-5" (9-13 cm) pots



Blue



S 1751
Blue



S 1761
Pink



S 1771
White



Viola wittrockiana F₁

Inspire DeluXXe®



- Chemical and microplastics free primed, speeds up germination and increases uniformity — for greener production
- Market Leader in this segment
- Huge, long lasting blooms
- Unmatched uniformity for habit and timing
- Fills the pot easily
- Superior outdoor performance
- Perfect for late summer and early fall production



X 1701 / E
Blue Surprise



X 1711 / E
Deep Blue Blotch



X 1831 / E
Deep Rose Blotch



X 1751 / E
Denim



X 1921 / E
Orange



X 1801 / E
Red Blotch



X 1841 / E
Rose Velour



X 1871 / E
White



X 1881 / E
White Blotch



X 1861 / E
White Violet Wing



X 1891 / E
Yellow



X 1901 / E
Yellow Blotch



X 1911 / E
Light Rose Blotch



X 1791 / E
Ocean



X 1811 / E
Pink Surprise Blotch



Mixes



X 1996 / E
Blue Moon Mix



X 1993 / E
Blotch Mix



X 1997 / E
Fall Daze Mix



X 1994 / E
Old Glory Mix



X 1995 / E
Wine & Roses Mix



X 1990 / E
Maxi Mix
(incl. all colors)



Shades variation Pink Surprise Blotch

Indulge your
Customers in Luxury!



Light Rose Blotch



A 0425 P
Marshmallow

Achillea ptarmica

Marshmallow

FastraX



- FastraX Perennial: flowers first year without vernalization
- Compact plant with masses of double flowers
- Suited for outdoor production of finished plants: saves energy costs
- Blooming plant sales from late spring through late summer
- BeGreen Pellet – chemical and microplastic free pellet

Arabis caucasica

Catwalk

FastraX



- Uniform, compact, globe shaped habit
- No vernalization required
- Great for spring production along with pansies and Bellis
- BeGreen Pellet – chemical and microplastic free pellet



B 4135 P
White





Dianthus gratianopolitanus

RoseQuartz

FastraX



L 3315 C
RoseQuartz

- FastraX Perennial: flowers first year without vernalization
- RoseQuartz presents most flowers with deep rose ring
- Sweet scent
- Long flowering period – Summer long garden appeal
- BeGreen Coating



Iberis sempervirens

Snow Flurries

New

Be...
Green

- Perfectly suited for rock gardens, spring beddings, window boxes and mixed containers
- Spring perennial: vernalization recommended
- 4 seeds per plug bring best performance
- Likes sunny locations
- Best flower performance from March to May
- BeGreen Coating – chemical and microplastics free

Perfectly suited for rock gardens,
spring beddings, window boxes
and mixed containers!



N 5735 C
Snow Flurries



Apricot

Gaillardia x grandiflora

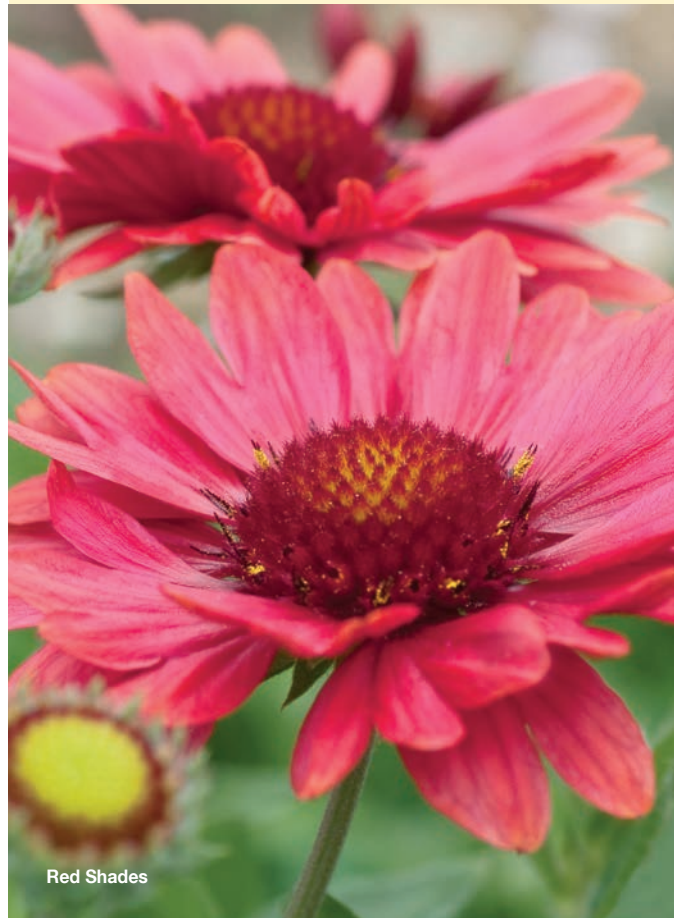
Arizona



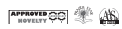
- No vernalization needed – first year flowering perennial
- First Gaillardia series from seed
- Well-branched and uniform habit
- Long flowering period
- Thrives under a wide variety of climatic conditions

New:

- As coated seed available
- For easy sowing
- BeGreen coated for better sowability; chemical and microplastics free



Red Shades



M 3510 C
Apricot



M 3520 C
Arizona Sun



M 3570 C
Red Shades

Look for the BeGreen logo
to identify our new sustainable seed options.



BeGreen

is the new sustainable company
and product concept by Benary

“Being green” –
This task involves many
facets of entrepreneurial
responsibility such as:

- Sustainable production
- Preserving our resources
- Acting socially minded

BeGreen regarding our seed
means: Chemical and micro
plastics free seed treatments

- for healthier plants
- for happier customers
- for being a true green
thinking and acting
company in our industry

Breeding goes hand in hand with seed technology

Esthetics, performance and sustainability are our breeding ambitions. Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

BeGreen with Benary – for healthier plants and happier customers

Benary seed technology has developed chemical free priming for your eco-friendly production. Neonicotinoid-free production has been our standard at Benary since 2017. Benary is GLOBALG.A.P. certified.

Our in-house lab provides support and eco-friendly, innovative solutions for our Seed Technology Lab and Breeding Departments.

**At Benary, we care about you,
your customers and the environment.**





Graffiti® 20/20 Cranberry

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